



Recruiting, Retaining and Advancing Technical Women While Changing the Culture of Technology

Deanna Kosaraju
Anita Borg Institute for Women and
Technology





How ABI Started and My Role

- Founded in 1994 by Dr. Anita Borg
- Grace Hopper Celebration for Women in Computing
- Women of Vision Awards
- Communities/Outreach
- Research
- Regional and International



Broader Impacts For Research and Discovery Summit

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Grace Hopper Celebration Sept 28-Oct 2 2010 - Atlanta

- Theme “Collaboration Across Boundaries”
- Community
- Technical tracks
- Discussions about recruitment, retention and advancement
- Awards
- Keynotes

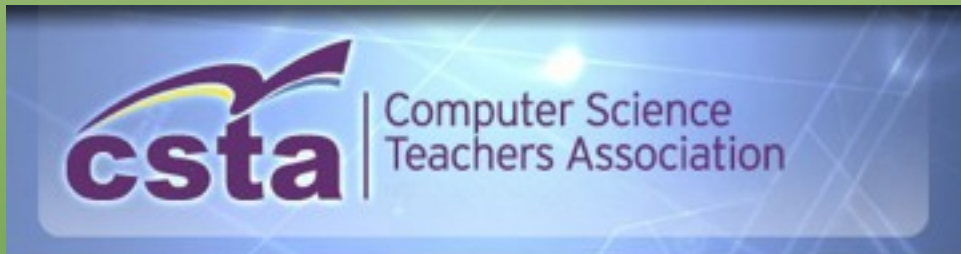


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Grace Hopper as a Platform



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Technical Executive Forum

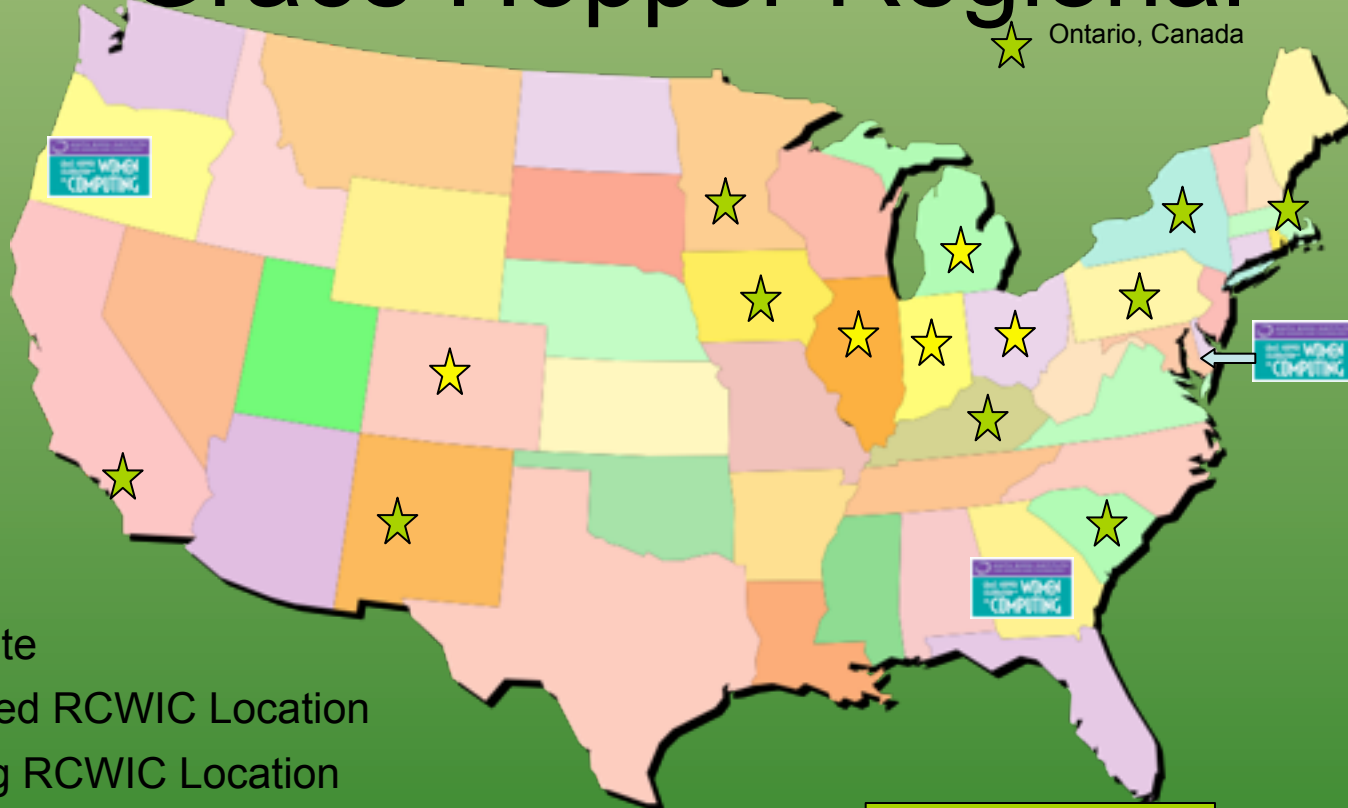


Broader Impacts For Research and Discovery Summit



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Grace Hopper Regional

★ Ontario, Canada



 GHC Site

-  Identified RCWIC Location
-  Existing RCWIC Location

2010:
 Kentucky (Feb)
 Minnesota (Feb)
 Indiana (Feb)
 New Mexico (Oct)
 Colorado (Nov)
 South Carolina (Nov)

2011 Regionals:
 Michigan, New York,
 Ohio, Illinois, Minnesota,
 Pennsylvania





Grace Hopper India – Bangalore December 7-9 2010

- Small event – 2 days
- 4 Tracks
- 6 Committees
- 500 people
- Put plan in place to replicate every year in a different location in India (i.e. Hyderabad, Delhi, Kolkata, Mumbai)



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Join Us!

- Websites:
 - www.anitaborg.org
 - www.gracehopper.org
- Communities:
 - Facebook
 - LinkedIn
 - Twitter





My Advice

- Show how women create technology differently – how do they change the world?
- Closed feedback loop mechanism - innovate
- Include the non-believers
- Include men in solving the problem
- Work from the top-down/bottom-up
- Partner partner partner





Contact Me!

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